

2017

CORPORATE SPONSORSHIP BENEFITS AND MEMBERSHIP PRIVILEGES

BENEFITS AND PRIVILEGES	PRESENTING SPONSOR	SUSTAINING PARTNER	OFFICIAL PROVIDER	PREFERRED PROVIDER	PROVIDER
	\$1 million cumulative and \$150,000 annually	\$100,000 annually or \$500,000 cumulative and \$50,000+ annually	\$100,000+ pledge (\$20,000 annually, up to 5 years)	\$10,000+ annually	\$1,200 - \$9,999 annually
Permanent recognition in Museum Lobby	Yes	Yes	Yes	Yes	No
Corporate sponsor wall logo placement	Yes	Yes	Yes	Yes	No
Museum website logo and link	Yes	Yes	Yes	Yes	Listing and link
OpenRoad recognition	Logo as Presenting Sponsor - inside front cover	Logo as Sustaining Partner - inside front cover	Logo as Official Provider - inside front cover	Logo as Preferred Provider - inside back cover	Corporate listing - inside back cover
OpenRoad ad; one time per year	Full Page	Full Page	Half Page	No	No
Milestone Annual Report listing	As Concours Club	As Concours Club	As Concours Club	As Club Auto Founder	As Club Auto Member
Use of private Concours Club and Club Auto facilities for 1 - 12 guest (additional cost for over 12 guests and catering*)	Yes	Yes	Yes	No	No
Monthly digital newsletter, En Route	Yes	Yes	Yes	Yes	Yes
Invitations to member-only events and programs	Concours Club and all member events	Concours Club and all member events	Concours Club and all member events	Club Auto and all member events	Club Auto and all member events
Invitations to exclusive exhibit previews	Yes	Yes	Yes	Yes	Yes
Booth space at two annual Signature Events	Yes	Yes	Yes	Yes	No
Annual event credit to the Museum	\$5,000	\$3,500	\$2,000	\$1,000	\$500

2017 CORPORATE SPONSORSHIP BENEFITS AND MEMBERSHIP PRIVILEGES

BENEFITS AND PRIVILEGES	PRESENTING SPONSOR	SUSTAINING PARTNER	OFFICIAL PROVIDER	PREFERRED PROVIDER	PROVIDER
	\$1 million cumulative and \$150,000 annually	\$100,000 annually or \$500,000 cumulative and \$50,000+ annually	\$100,000+ pledge (\$20,000 annually, up to 5 years)	\$10,000+ annually	\$1,200 - \$9,999 annually
Subscription to OpenRoad	Yes	Yes	Yes	Yes	Yes
Admission tickets to the Museum	50	40	30	20	10
“Express Lane” access to the Museum	Yes	Yes	Yes	Yes	Yes
ROAM membership (Reciprocal Organization of approx. 185 Associated Museums)	Yes	Yes	Yes	Yes	Yes
Discount on all group visits of 10 or more	20%	20%	15%	10%	No
10% ACM Store and Classics Café discount	Yes	Yes	Yes	Yes	Yes
Discounts on Museum tours, special events and programs	Yes	Yes	Yes	Yes	Yes
Complimentary tour guides	Yes	Yes	Yes	Yes	Yes

Note: Sponsorships must be current to receive benefits

* Based on availability