



America's Automotive Trust Names Flis-Schneider to Advancement Director Post: Will Lead AAT's Efforts on Eastern U.S. from Detroit Office

Additionally, key partnership with NAIAS will 'honor the past, celebrate the present, and drive the future' of automotive history

Contact: PCG – Eric Pylvanainen (424) 903-3685 epylvanainen@pacificcommunicationsgroup.com
ACM – Ashley Bice (256) 506-6195 ashley.bice@americasautomotivetrust.org

TACOMA, Wash. (Nov. 27, 2018) – America's Automotive Trust (AAT) has named Diane Flis-Schneider to the role of Director of Institutional Advancement Mid-East Region, responsible for the Trust's wide-ranging activities in automotive heritage and education. Flis-Schneider will head AAT's office in Detroit, MI, working closely with the automotive community in Michigan and throughout the country.

"Diane's deep knowledge of the auto industry – and the collector car category specifically – makes her a perfect fit for our efforts out of Detroit," said AAT Vice-Chair David Madeira. "This announcement is the latest example of the Trust's goal of being a leader in celebrating America's automotive heritage."

Most recently, Flis-Schneider served as executive director of the Concours d'Elegance of America, an annual, three day series of more than a dozen automotive events held in southeast Michigan. Under her direction, the Concours grew to become one of the most recognized in the U.S. and attracted individual and corporate participants from all over the world. Prior to that position, she served in a progressive series of posts in automotive marketing, not-for-profit and special events.

As advancement director, Flis-Schneider's wide-range of responsibilities will include helping to promote the Trust's heritage and educational messages while working with OEM's, institutions of learning and other organizations in integrating and expanding the reach of AAT and its resources.

The Trust announced the opening of the Detroit office earlier this year as a natural outgrowth of its close association with the North American International Auto Show (NAIAS), which cofounded AAT's annual The Drive Home "all roads lead to Detroit" event. In its fourth year, The Drive Home consists of a cross country drive (from a different location every year) that concludes in Detroit to celebrate the opening of the North American International Auto Show – and more broadly – to underscore Detroit as a major focal point of the auto industry.

"Over the past few years, we've worked closely with America's Automotive Trust to extend the North American International Auto Show's presence beyond Detroit with The Drive Home vintage vehicle tours," said NAIAS Executive Director Rod Alberts. "Now that they're opening an office in the city, we look forward to collaborating on additional projects here in Detroit."

For more information on America's Automotive Trust, visit americasautomotivetrust.org.

About America's Automotive Trust

America's Automotive Trust (AAT), headquartered in Tacoma, Washington, is a not-for-profit corporation that seeks to secure America's automotive heritage and to transfer the skills and knowledge necessary for the future of collector vehicles and the enthusiast community for generations to come. AAT is made up of four founding members: LeMay – America's Car Museum, the RPM Foundation, Club Auto and the Concours Club. For more information on AAT, visit americasautomotivetrust.org.

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