

# 2021 CORPORATE SPONSORSHIP BENEFITS

	<b>PRESENTING SPONSOR</b> \$3 Million cumulative & \$200,000 annually	<b>SUSTAINING PARTNER</b> \$500,000 cumulative & \$50,000 - \$100,000 annually	<b>OFFICIAL PROVIDER</b> \$100,000 cumulative & \$20,000 annually	<b>PREFERRED PROVIDER</b> \$10,000 annually	<b>PROVIDER</b> \$1,200 - \$9,999 annually
Permanent recognition in LeMay – America's Car Museum Lobby	•	•	•	•	—
Corporate sponsor wall logo placement in LeMay – America's Car Museum	•	•	•	•	—
LeMay – America's Car Museum website logo and link	•	•	•	•	Listing and link
OpenRoad recognition	Logo as PS on inside front cover	Logo as SP on inside front cover	Logo as OP on inside front cover	Logo as PP on inside back cover	Corporate listing on inside back cover
OpenRoad ad; one time/year	Full page	Half page	Quarter page	—	—
Milestone annual report listing	As Concoars Club	As Concoars Club	As Concoars Club	As Club Auto Founder	As Club Auto Member
Use of private Concoars Club and Club Auto for 1-2 partners	Concoars Club	Concoars Club	Concoars Club	Club Auto	Club Auto
Invitations to exclusive AAT events	•	•	•	•	•
Activation at Signature Events, as available	•	•	•	•	—
Annual private event credit to LeMay – America's Car Museum	\$5,000	\$3,500	\$2,000	\$500	—
Subscription to EnRoute digital newsletter	•	•	•	•	•
Subscription to OpenRoad	•	•	•	•	•
Admission tickets to LeMay – America's Car Museum	50	40	20	10	—
Complimentary VIP tour of LeMay – America's Car Museum	•	•	•	•	—

\* Cannot be combined with other offers