

**FOR IMMEDIATE RELEASE**

**Media Contact:**

Ashley Bice  
National Strategic Initiatives Officer  
America's Automotive Trust  
256.506.6195 | [ashley.bice@aat.org](mailto:ashley.bice@aat.org)

**America's Automotive Trust Expands and Strengthens its Boards**

TACOMA, Wash. (February 5, 2021) – America's Automotive Trust greatly strengthened and expanded both its Board of Directors and its advisory, Steering Committee, at its Annual Meeting.

During the important session where the Trust formally established affiliation with The NB Center for American Automotive Heritage and accepted the America On Wheels Museum into the Trust, the Board elected six (6) individuals to its Board of Directors and one (1) individual to its national Steering Committee. As new members of the Board of Directors:

- Nicole Cherie East  
Director of Global Brand Management  
Mack Trucks/Volvo Group  
Greensboro, NC
- Dennis Eisenhart  
President  
Ike's Service Centers  
Coopersburg, PA
- Gary Gartner  
President and Managing Director  
Alchemy Capital Planning, LLC  
New York, New York
- Alan F. Gross  
Retired  
International Woman's Apparel, Inc.  
Bethlehem, PA

- Mark Jandl  
Chairman, President and CEO  
American Bank  
Allentown, PA
- Paul Sabatini  
Chairman Emeritus  
Detroit Auto Dealers Association  
Owner, Lincoln of Troy, MI

As a new member of the Trust's Steering Committee:

- Jeffrey Stumb  
Executive Director  
Great Race  
Chattanooga, TN

'We are delighted to welcome these individuals to the Trust's leadership', stated Board Chairman, Michael Towers. 'The expertise, talents and networks of influence these new members bring to our efforts are impressive and extensive. The ability of the Trust to pursue its national vision to secure America's automotive heritage is greatly enhanced by their willingness to join with us', he added.

'Gary Gartner has provided critical leadership to the creation of the magnificent, The NB Center for American Automotive Heritage and has long supported the Trust' added Trust Vice Chair, David Madeira. 'In addition, Alan, Dennis, Nicole and Mark have provided strong leadership for the wonderful America On Wheels Museum and are key to guiding its future as a member of the Trust. In addition to directing the Great Race, Jeff has been instrumental in creating the partnership between his organization and the RPM Foundation to encourage involvement of younger generations in the vintage car community. We are truly fortunate to have each of these individuals join us'.

### **About America's Automotive Trust**

America's Automotive Trust was founded with the goal of securing our automotive heritage for future generations. We bring together like-minded organizations that honor the past, celebrate the present, and drive the future of car culture to make a greater impact. Founding member organizations LeMay – America's Car Museum, RPM Foundation, Club Auto, and Concours Club work together to foster a strong community where any enthusiast can thrive – from the classroom, to careers, to the open road. America's Automotive Trust is a nonprofit 501(c) (3) organization. For more information, visit [www.americasautomotivetrust.org](http://www.americasautomotivetrust.org).