

– 2022 –

CORPORATE SPONSORSHIP BENEFITS

	PRESENTING SPONSOR \$3 Million cumulative & \$200,000 annually	SUSTAINING PARTNER \$1 million cumulative & \$50,000 or more annually	OFFICIAL PROVIDER \$100,000 cumulative & \$20,000 annually	PREFERRED PROVIDER \$10,000 annually	PROVIDER \$1,200 – \$9,999 annually
Permanent recognition in lobbies of LeMay – America’s Car Museum & America on Wheels	•	•	•	•	—
Corporate sponsor wall logo placement in LeMay – America’s Car Museum & America on Wheels lobbies	•	•	•	•	—
Logo & link on LeMay – America’s Car Museum & America’s Automotive Trust websites	•	•	•	•	Listing & link
Open Road Special Recognition	Logo as PS on inside front cover	Logo as SP on inside front cover	Logo as OP on inside front cover	Logo as PP on inside front cover	Corporate listing on inside back cover
Open Road 1 ad/year	Full page	Half page	Quarter page	—	—
Open Road Milestone Annual Report listing	•	•	•	•	•
Invitations to exclusive America’s Automotive Trust, LeMay – America’s Car Museum, America on Wheels, & the RPM Foundation events	•	•	•	•	•
Activation at Signature Events, as available	•	•	•	•	—
Annual private event credit at either LeMay – America’s Car Museum or America on Wheels	\$5,000	\$3,500	\$2,000	\$500	—
Guest Passes Total # - for use at LeMay – America’s Car Museum &/or America on Wheels	50	40	30	20	10
Complimentary VIP tour of LeMay – America’s Car Museum & America on Wheels	20	15	10	8	4

THANK YOU FOR YOUR SUPPORT!

AMERICA'S AUTOMOTIVE *Trust*

IN SUPPORT OF

